

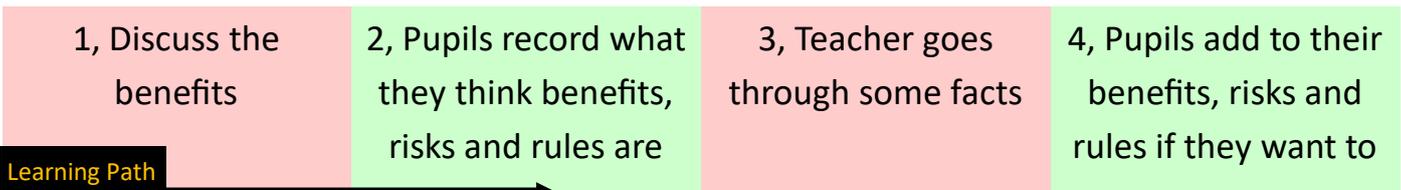
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Instagram, Exploring Picture & Video Sharing Services

Online Safety Planning (KS2 Pupils)

Program Aim Discuss the benefits and risks involved with picture and video sharing services

Overview -Open honest discussion about what pupils use, why they use it and the benefits and risks involved need to be the backbone of any online safety. It is important to avoid preaching or encouraging pupils to parrot online safety rules so that teachers can tick the safe online box.



Resources –This planning PDF –Instagram lesson slides PDF
–Younger pupil record sheet –Older pupil record sheet.

Approximate time length 60 minutes although sometimes

1, Discuss the Benefits

Load up the **title slide** and explain that today's discussion is about picture and video sharing websites like Instagram.

Briefly read through **slides 2 & 3** Insta facts and **slides 4 & 5** which list similar services to Instagram. Accept any other similar services which children volunteer. You might want to have straw poll of pupils who have these accounts. Although if you have been heavy with the rules in the past don't be surprised if pupils don't tell you.

Slide 6

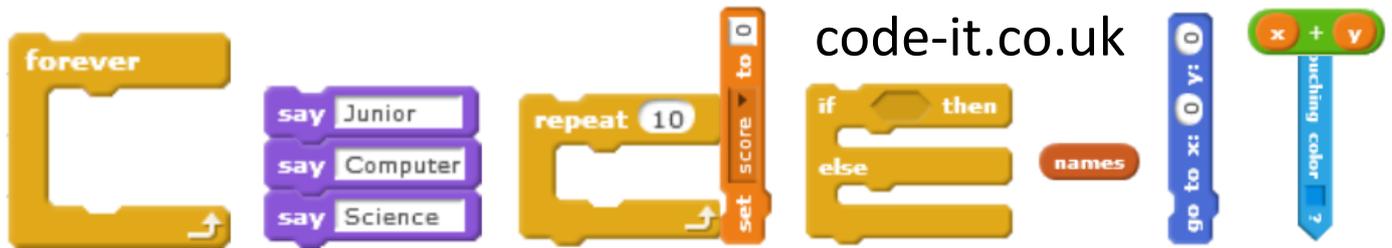
Discussing the issues

- What are the benefits?
- What are the risks?
- What safe practice rules should users follow?

When you get to **slide 6**, explain that you are interested in what they really think about the benefits, risks and rules. Tell pupils that you don't just want them to parrot lots of rules back if they don't understand why or agree with them. Spend a few minutes asking the class what the benefits of using these services are but don't discuss risks or rules.

2, Pupils record what they think the benefits, risks and rules are

Give pupils 10 minutes to jot down in bullet order what they think the benefits, risks and rules are for them using the older or younger recording sheets. (Younger sheet excludes benefits)



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3, Teacher goes through facts and problems

Slides 7, 8 & 9 are the terms and conditions. Don't stop to discuss these even if pupils want to until after slide 11.

Slide 11 is about signing up without parental permission. This explains the issue of children being coerced through being threatened with having their account reported and deleted by abusive adults.

Whilst there are issues about lying about your age when signing up to a service approaching it from a practical care for the Childs safety is more effective. Whilst not every child will go home and ask for permission they will hopefully remember the bribery threat if it happens to them.

Slides 12 & 13 are about reducing the risk of burglary

Slide 12 is about being careful what we include in the background of photos.

Slide 13 is about not sharing holiday dates so burglars know when they are away.

Slide 14 is about removing geo tags which tell people where your photo was taken.

Slide 15 is about over sharing. After pupils have answered the question on the slide, a fun way to make this point it to pretend to walk down the street of your nearest town. Explain that you don't know anyone but go up to them and show them a photo, tell them your name, address and where you took it. This highlights the ludicrous nature of over sharing online.

Slide 16 is about identity theft. Could their open pictures and information be used by someone to create a fake account and lure another child into meeting a stranger or over sharing.

Slide 17 is the classic think you know slide and follows on from the fake accounts.

Slide 18 is about self esteem and hurtful comments

4, Pupils add to the benefits, risks and rules if they want to

Open **slide 19**

Give pupils time to add to all three sections. A good way to prove progress is to ask that they add anything extra in another pen colour. Their polishing pens are good for this if you use these.

Once they have finished that you may want to ask what they have added.

Slide 20 contains school recommendations that you could put up AFTER they have finished adding to their sections. **Slide 21** contains useful links.